

SEMESTER I – Master of Science (Hotel & Hospitality Administration)

Course Code	Subject	Class Room Instruction Face to Face									Total	Total Marks		Credits			
		Per week			Per semester			Per semester hours				TH	PR	L	P	T	Total
		L	P	T	L	P	T	L	P	T							
PSHA 101	Perspective Management	3	-	-	45	-	-	45	-	-	45	100	-	2	-	-	2
PSHA 102	Services Marketing	3	-	-	45	-	-	45	-	-	45	100	-	2	-	-	2
PSHA 103	Advanced Business Communication	6	-	-	90	-	-	90	-	-	90	100	-	4	-	-	4
PSHA 104	Customer Care Management	3	-	-	45	-	-	45	-	-	45	100	-	2	-	-	2
PSHA 105	Principles, Policies & Practices of Tourism	6	-	-	90	-	-	90	-	-	90	100	-	4	-	-	4
PSHA 106	Economics for the Hotel Industry	3	-	-	45	-	-	45	-	-	45	100	-	2	-	-	2
	Total	24	-	-	360	-	-	360	-	-	360	600	-	16	-	-	16

L = one lecture / period of 60 minutes (1 hr.)

P = Practical

T = Tutorial